

**Motorola “Back to the MAXX” Secret Sweepstakes  
Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE  
YOUR CHANCES OF WINNING.**

The Motorola “Back to the MAXX” Secret Sweepstakes (the “Promotion”) starts on March 28, 2012 at 12:00 p.m. Eastern Time (“ET”) and ends on April 11, 2012 at 12:00 p.m. ET (“Promotion Period”). This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to sponsor and not to Facebook. The information you provide will only be used for Promotion administration and as otherwise permitted by sponsor’s privacy policy, available at: <http://www.motorola.com/privacy>.

**ELIGIBILITY:** Promotion is open to legal residents of the fifty (50) United States and the District of Columbia, 18 years of age or older. Employees of Motorola Mobility, Inc. (“Sponsor”), Weber Shandwick, and their respective parents, subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate family (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to enter or win. Void where prohibited by law. Promotion is subject to all applicable federal, state and local laws.

**HOW TO ENTER:** During the Promotion Period, “like” the Motorola Facebook page at [www.facebook.com/motorola](http://www.facebook.com/motorola) if you have not done so already. On certain Milestones throughout the Motorola Facebook Timeline, Sponsor will place links to the Sweepstakes registration form. Once you locate a Sweepstakes link, click the link which will redirect you to the Motorola blog page. Then, follow the directions provided to complete and submit the Sweepstakes registration form to receive one (1) entry. All entries must be received by April 11, 2012 at 12:00 p.m. ET to be eligible. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. Limit one (1) entry per person using only one (1) e-mail address for the duration of the Promotion Period. Multiple entries received from any person or e-mail address in excess of the limitation stated above will be void. All entries become the sole property of the Sponsor and will not be returned.

**RANDOM DRAWING:** Five (5) potential winners will be selected by an independent judging agency in a random drawing within two (2) business days following the Promotion Period. Odds of winning depend on the number of eligible entries received.

**WINNER NOTIFICATION:** Potential winners will be notified by mail, phone, and/or e-mail and will be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within seven (7) days of date of issuance. If such documents are not returned within the specified time period, a prize or prize notification is returned as undeliverable, Sponsor is unable to contact a potential winner or a potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor’s discretion, an alternate winner selected. If a potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winner set forth herein.

**PRIZES (5):** A DROID RAZR MAXX by Motorola smartphone. Approximate Retail Value (“ARV”) of each prize is \$649.99.

**PRIZE CONDITIONS:** All prize details are at the sole discretion of the Sponsor. Mobile phone service not included. All prizes are awarded “as is” with no warranty or guarantee, either express or implied. No substitution, transfer, or cash equivalent of prize is permitted, except by Sponsor, which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion. Any and all federal, state and local taxes on the prizes, and any other costs, fees, and expenses not explicitly stated herein as being awarded, including but not limited to mobile phone service, are the sole responsibility of the winners. Prizes will be shipped within 6-8 weeks from date of winner verification. Total ARV of all prizes \$3,249.95.

**GENERAL CONDITIONS:** By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final and binding in all respects relating to this Promotion; (b) to release, discharge and hold harmless Sponsor, Weber Shandwick, their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, “Released Parties”) from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant’s participation in the Promotion or any Promotion-related activity or the acceptance, possession, use or misuse of any prize; and (c) to the use of his/her name, voice, performance, photograph, caption, entry, and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use. By participating, entrant also agrees not to release any publicity or other materials on their own or through someone else regarding their participation in the Promotion without the prior consent of the Sponsor, which it may withhold in its sole discretion.

**MISCELLANEOUS:** Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled entries, or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the prizes, or in any Promotion-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. Released Parties are not responsible for injury or damage to any person’s computer related to or resulting from participating in this Promotion or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Promotion or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Promotion be, in Sponsor’s sole opinion, compromised for any reason, including virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Promotion (or portion

thereof) and, if terminated, at its discretion, select the potential winners in a random drawing from among all non-suspect, eligible entries received prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

**ARBITRATION:** Except where prohibited by law, as a condition of participating in this Promotion, participant agrees that (1) any and all disputes and causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the participant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with participating in this Promotion), and participant further waives all rights to have damages multiplied or increased.

**CHOICE OF LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of Illinois, USA.

**REQUEST FOR WINNERS' NAMES:** For the names of the winners (available after 4/25/12) send a self-addressed, stamped, envelope by 5/25/12 to: Motorola "Back to the MAXX" Secret Sweepstakes Winners, Motorola Mobility, Inc., 600 N US Highway 45, Libertyville, IL 60048. VT residents may omit return postage.

**SPONSOR:** Motorola Mobility, Inc., 600 N US Highway 45, Libertyville, IL 60048.