Motorola Santa to the MAXX Sweepstakes
Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The Motorola Santa to the MAXX Sweepstakes (the "Promotion") starts at 12:00 a.m. Eastern Time ("ET") on 11/30/2012 and ends at 11:59 p.m. ET on 12/6/2012 ("Promotion Period"). The Promotion will be divided into seven (7) daily entry periods, as defined in the chart below (each, a "Daily Entry Period").

Daily Entry Period	Begins at 12:00 a.m. ET and ends at 11:59 p.m. ET on:	Drawing conducted on or about:
1	November 30, 2012	December 7, 2012
2	December 1, 2012	
3	December 2, 2012	
4	December 3, 2012	
5	December 4, 2012	
6	December 5, 2012	
7	December 6, 2012	

ELIGIBILITY: Promotion is open to legal residents of the fifty (50) United States and the District of Columbia who are at least 18 years of age. Employees of Motorola Mobility LLC ("Sponsor"), Weber Shandwick, and their respective parents, subsidiaries, affiliates, promotion and advertising agencies and members of their immediate family (spouse, parent, sibling or child and their respective spouses, regardless of where they reside) and persons living in the same household of such employees, whether or not related, are not eligible to enter or win. Void where prohibited by law. Promotion is subject to all applicable federal, state, and local laws.

HOW TO ENTER: During the Promotion Period, there are three (3) ways to enter: **1) Via Phone:** Call 1-925-25-SANTA (1-925-257-2682) and follow the directions to provide your complete name, email address, date of birth and the top item on you or your child's holiday gift list to receive one (1) entry. All phone calls must be received by the dates and times specified in the chart above to be eligible for the applicable Daily Entry Period. **2) Via Text:** Using your mobile device, in one hundred and sixty (160) characters or less, send a text message to 1-925-25-SANTA (1-925-257-2682) with your complete name, date of birth and the top item on you or your child's holiday gift list to receive one (1) entry. If you choose to call or text using your mobile phone, standard fees for phone calls and text messages made and received may apply. See your wireless provider for pricing plan details. OR **3) Via Email:** To receive one (1) entry without making a phone call or sending a text message, send an email with your complete name, mailing address, telephone number (including area code), date of birth, email address and the top item on you or your child's holiday gift to SantatotheMAXX@gmail.com with the subject line: "Motorola Santa to the MAXX Sweepstakes Entry". All email entries must be received by the dates and times specified in the chart above to be eligible for the applicable Daily Entry Period. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. Limit one (1) entry per person using only one (1) email address per Daily Entry Period throughout the Promotion. Multiple entries received from any person or email address in excess of the

stated limitation will be void. All entries become the sole property of the Sponsor and will not be returned.

WINNER DETERMINATION: One (1) potential Grand Prize winner for each Daily Entry Period will be selected in random drawings held on or about December 6, 2012 from among all eligible entries received for each applicable Daily Entry Period. Non-winning entries from one Daily Entry Period drawing will not carry over to subsequent Daily Entry Period drawings. Forty eight (48) potential First Prize winners will be selected in one (1) random drawing on or about December 6, 2012 from among all entries received throughout the Promotion Period. Odds of winning a Grand Prize depend on the number of eligible entries received for each Daily Entry Period drawing. Odds of winning a First Prize depend on the number of eligible entries received throughout the Promotion Period.

WINNER NOTIFICATION: Potential winners will be notified by phone and/or e-mail and potential Grand Prize winners will, and potential First Prize winners may, be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within five (5) days of date of issuance. If such documents are not returned within the specified time period, a prize or prize notification is returned as undeliverable, Sponsor is unable to contact a potential winner or a potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's discretion, a runner-up may be notified. If a potential winner is an eligible minor in his/her jurisdiction of residence, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winner set forth herein.

GRAND PRIZES (7) (One (1) per Daily Entry Period): A DROID RAZR MAXX HD BY MOTOROLA. Approximate Retail Value ("ARV"): $ 649.99 each.

FIRST PRIZES (48): A 20 minute Google+ Hangout group video chat with Santa. ARV: $5.00 each.

PRIZE CONDITIONS: Total ARV of all prizes: $4,789.93. All prize details are at the sole discretion of the Sponsor. Mobile phone service not included. All prizes are awarded "as is" with no warranty or guarantee, either express or implied. No substitution, transfer, or cash equivalent of prize is permitted, except by Sponsor, which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion. Any and all federal, state and local taxes on the prizes, and any other costs, fees, and expenses not explicitly stated herein as being awarded, including but not limited to mobile phone service, are the sole responsibility of the winners.

GENERAL CONDITIONS: By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor and judges, which shall be final in all respects relating to this Promotion; (b) to release, discharge and hold harmless Sponsor, Weber Shandwick, and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the foregoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Promotion or the acceptance, possession, use or misuse of any awarded prize; and

(c) to the use of his/her name, address (city and state), voice, performance, photograph, image and/or other likeness for programming, advertising, publicity, trade and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so.

In the event of a dispute regarding entries, text messages or phone calls received from multiple users having the same phone account, the “authorized subscriber” of the phone account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the phone account by the applicable phone service provider. Released Parties not responsible for any technical problems, malfunctions of any telephone lines, computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for late, lost, damaged, misdirected, incomplete, undeliverable, destroyed, or garbled entries, text messages or phone calls; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether typographical, human mechanical, electronic, computer, network, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of entries or phone calls, the announcement of the prizes or in any Promotion-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Promotion or downloading materials from or use of the website. Sponsor may disqualify anyone from participating in the Promotion or winning a prize (and void all associated entries/phone calls) if, in its sole discretion, it determines that such person is attempting to undermine the legitimate operation of the Promotion by cheating, deception or other unfair playing practices, or intending to annoy, abuse, threaten or harass any other entrant or Sponsor’s representatives. ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. Sponsor reserves the right in its sole discretion to cancel or suspend any portion of the Promotion for any reason, including should any cause corrupt the administration, security or proper play of the Promotion and, if terminated, at its discretion, select the potential winner(s) for the drawing(s) at issue from all eligible, non-suspect entries received prior to action taken.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Promotion, participant agrees that (1) any and all disputes and causes of action arising

out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the participant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with participating in this Promotion), and participant further waives all rights to have damages multiplied or increased.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of Illinois, USA.

REQUEST FOR WINNERS' NAMES: For of the names of the winners (available after December 13, 2012) send a self-addressed, stamped, envelope by January 13, 2013 to Motorola Santa to the MAXX Sweepstakes Winners, Motorola Mobility, LLC, 600 N US Highway 45, Libertyville, IL 60048.

SPONSOR: Motorola Mobility, LLC, 600 N US Highway 45, Libertyville, IL 60048.