

YOU

...AND EVERYTHING THAT USED TO BE "THERE"...

YOUR BEST FRIEND'S WEDDING VIDEO

YOUR DAUGHTER AND HER ALGEBRA HOMEWORK

THE POWERPOINT® DECK YOU LEFT ON YOUR DESK

THE KUNG FU DVD UNDER YOUR COUCH

ALL THE MP3s ON YOUR PC

YOUR EBAY® BID FOR THAT RARE HAWAIIAN SHIRT

YOUR MTV® MINUS THE TV

THE FASTEST ROUTE AROUND THAT FENDER BENDER ON THE 405

YOUR PLUMBER WAITING AT THE FRONT DOOR

AND YOUR DOG, WHO NEEDS TO BE LET OUT NOW...

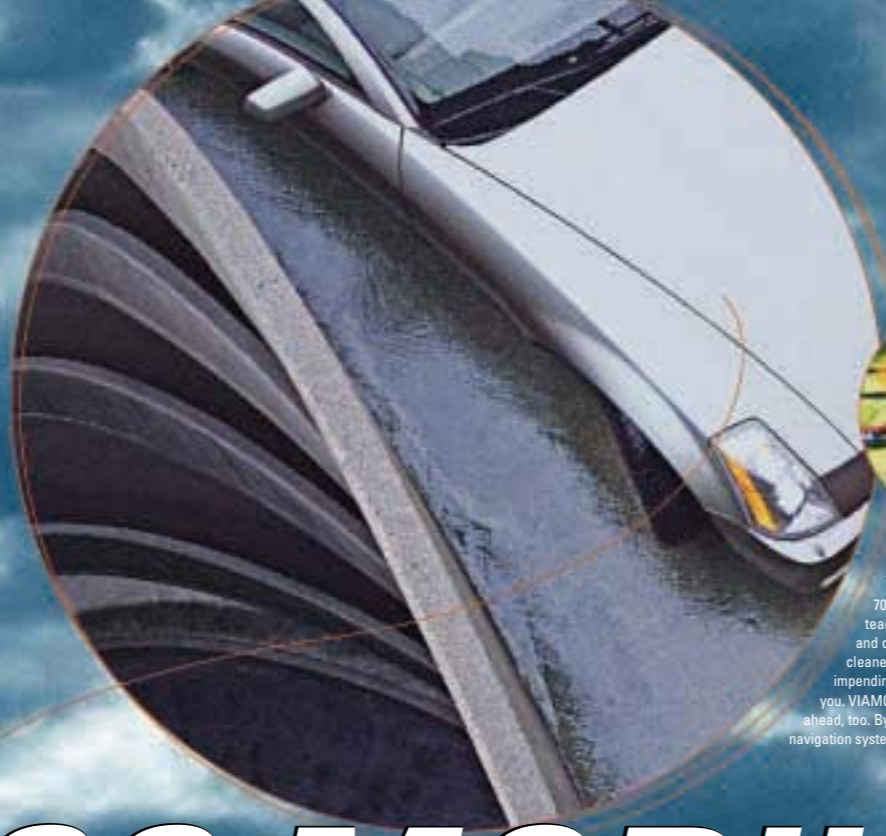


ARE HERE



HERE, YOU CAN SEE HELLO.

You saw it first in "2001: A Space Odyssey" – the perfect videophone. But for the next 30 years videophones were pretty disappointing. Slow, out-of-synch, a high-tech joke. But now in '04, we're launching the first videophone that lives up to the promise of '01 – Ojo™. With lag-free, full motion video and crystal clear sound, Ojo works on any broadband network. Even more revolutionary, Motorola's E1000 is a super slim 3G phone that puts high quality, point-to-point video conferencing in the palm of your hand.



HERE, CARS CAN PREDICT THE FUTURE.

70 years ago, Motorola taught cars to sing. Now we're teaching them to call for a tow truck. Motorola sensors and controls have made millions of cars run better, cleaner, and safer. Now they can sense when your car has an impending problem – and get it fixed – without even bothering you. VIAMOTO™ will make your car prescient about the road ahead, too. By feeding real-time traffic reports to your car's navigation system, it can steer you around trouble.

HERE, HOME ENTERTAINMENT CAN LEAVE THE HOUSE.

The Motorola Home Media Jukebox is a DVR on steroids. Now that song you were listening to or that show you were watching can follow you wherever you go – into your car or out to a beach chair. How? By flowing all that digital information via wireless broadband to your personal music player, your stereo, or your car's entertainment system. Even "the device formerly known as the cellphone." Motorola's new E680, below, features an MP3 player with up to a gig of removable memory, MPEG4 video playback and stereo surround speakers. If it's digital, we can make it seamless.



SEAMLESS MOBILITY IS HERE

LIKE THE SIGN SAYS: YOU ARE HERE. THE BIG NEWS IS, SO IS EVERYTHING ELSE. THE PEOPLE YOU NEED. THE ENTERTAINMENT YOU LOVE. THE INFORMATION YOU CAN'T LIVE WITHOUT. IT'S ALL HERE. BECAUSE MOTOROLA WILL BRING IT TO YOU – FROM YOUR HOME TO YOUR CAR TO YOUR OFFICE AND ALL THE SPACES IN BETWEEN. THE OBSTACLES SEPARATING YOU FROM WHAT YOU VALUE MOST SIMPLY VANISH. IT'S THE END OF THERE.



HERE, PHONES DO HOUSEWORK.

Motorola's Home Monitoring and Control technology can let you see who's at the front door on your laptop or your cellphone – and it can even open the door to let them in. You can check in on your pets from the 14th green, turn on your sprinklers while you're on the interstate, or open and close the blinds just to freak out the neighbors. Phones like the A1000 shown here can control a whole new generation of networked devices, from dishwashers to door locks.



HERE, CRIMINALS HAVE NOWHERE TO HIDE.

Motorola Mobile AFIS (Automatic Fingerprint Identification System) is helping to make "here" a safer place. Police officers on the scene can scan fingerprints and send them over secure wireless networks to be checked against databases across state lines. Identification that once took 48 hours now takes minutes. Seamless Mobility is bringing the capabilities of the crime lab – and the computer center – to the street.



HERE, PHONES MANAGE COSTS.

Increasingly, calls made inside the office are cellphone-to-cellphone. Efficient person-to-person communication – but not the most cost-effective. Motorola's new Mobile Office Device (MOD) acts as a VOIP wireless phone on your office's WLAN. So wherever you go inside the building, your calls cost the same as they would at your desk. Go outside and the calls seamlessly switch to your wireless carrier's GSM™ network. But you still have all the key functions of that giant, black PBX phone on your desk – including your office phone directory and e-mail capability.





MOTOROLA
intelligence everywhere™

*What if everything happened around you?
And not around technology?*

*You are here.
At a specific place.
At a specific time.
With specific things.
So what about everything else?
Everything in the other room.
Down the street.
In your office.
Across the world.
What if one day, THERE was gone?*

Motorola is making that possible with an idea called Seamless Mobility.

*By seamlessly linking and synching
all networked devices, you can now find
everyone and everything everywhere
you are. Served to you on whatever device you
choose – the giant plasma TV in the den,
your ultra-portable laptop in the airport lounge,
your satellite car radio, or a razor thin
flip phone with a 2.2" hi res color screen.*

The end of there is here.

And here is a great place to be.



 **THERE**

YOU AND A WORLD OF SEAMLESS MOBILITY ARE HERE AT MOTOROLA.COM