

Corporate & School Partnership Program (CASP)

Motorola Singapore has adopted Chong Boon Secondary School (CBSS) in the corporate-school partnership program since July 2007, an initiative for good corporate citizenship and environmental sustainability. Through the scheme, Motorola and CBSS initiate environmental projects, which will create greater awareness and ownership of the environment.



CBSS Green Carnival

Launched the ECOMOTO box at the school premises during the School's Green Carnival on 8th August 2007. A number of hand phones and electrical equipment were collected at the launch period and souvenir of reusable bags were issued to individuals who placed end-of-life electrical equipment in ECOMOTO box. Earlier the students have visited TES-AMM (our appointed waste recycling plant for electronics waste) to create 3Rs (reduce, reuse and recycle) awareness.



Clean & Green Carnival & Recycling Day

The School and Motorola came up with a computer interactive program to educate students on the importance of recycling and the material could be recovered from hand phone recycling. A crossword puzzle has been developed to increase the participation and awareness among students on the e-waste recycling.

An interactive booth was set up to showcase the interactive computer program, hand phone parts and the recovered material in the National Clean & Green Week (CGW) 2007 Schools' Carnival to celebrate Clean & Green Week on November 2007. The interactive booth was also displayed in AMK Hub to share with the community and public on 24 November 2007, our National Recycling Day. More than 10,000 visitors have visited the interactive booth on that day.

