



MOTOROKR™ EM28

Control music on your terms and communicate with crystal clear clarity with ROKR™ EM28.

Immediate Access to Music

The ROKR EM28 phone offers easy access to a genuine music-player experience in a familiar clamshell design. This ROKR allows you to easily control your music, using touch sensitive keys that appear only when you need them. With Radio Data System (RDS) technology, easily identify songs playing on the built-in FM radio¹. And, with CrystalTalk™ technology, you will get the clear calls you expect from a quality phone.

Access and control your music with touch-sensitive music keys that light up as soon as the music player is activated. The front of the phone shows you the music playing and FM radio information, without even opening the flip. Hear a song you like playing in the car, on TV or at a concert? Find out details with SONGID technology^{3,4} (AT&T & LATAM only). Like the song playing? Record it with mono FM recording, then use it as a ring tone. Want to share the station? FMShare even lets you record radio station information to enjoy later or share your favorite stations with friends with FM-enabled phones via text message³. Airplane mode also plays music without interruption and approximately 11 hours of music playback time gives users extended playtime.

The Freedom of Choice

ROKR EM28 gives users the freedom to listen to music and connect with friends and family on their terms. Bluetooth® wireless technology⁵ provides a hands-free experience and industry standard connectors, including a universal 3.5 mm jack, allow you to connect to your favorite speakers and headsets. Digital music supports multiple music formats, including MP3.

Transfer music from your PC with simple drag and drop -- without the requirement of special software². Capture and share the images of your life with 1.3 megapixel camera.

MOTOROKR EM28	
Talk and Standby Time	Talk Time: Up to approximately 450 minutes; Standby Time: Up to approximately 250 hours ⁶
Music Playback Time	Music Playback Time: approximately 11 hours
Bands/Modes	Triband GSM 850/1800/1900 & 900/1800/1900, GPRS Class 10, EDGE Class 10
Weight	90g
Dimensions	94.35 (H) x 49.5 (W) x 17.38 (D) mm
Battery	940mAH
Features	<ul style="list-style-type: none"> - Audio: 3D sound effects, spatial audio and bass boost, audio equalizer and CrystalTalk technology, FM radio with RDS¹, uninterrupted music in airplane mode, universal 3.5 mm headset jack, speakerphone - Memory: Up to 2GB optional removable microSD™ memory card - Video/Camera: 1.3 megapixel, 4x digital zoom, video capture/playback/streaming - Audio Codes: 32-poly AAC, AAC+, eAAC+, AMR NB, , MP3, WAV, RA6 - Displays: Internal, 1.8 inch 128x160 65k TFT; External, 1.2 inch 96 x 80 black and white matrix CLI - Audio Control: Dedicated music jump key/smart key and navigational keys; touch-sensitive multimodal keys on external CLI. - Messaging: EMS, MMS, SMS, WAP 2.0, MIDP 2.0³ - Form Factor: Clam - Browser: WAP 2.0 - Preloads: Wallpapers/Screensavers/MP3 Ringtones/Video, three Java™ games.
Connectivity	Class 2.0 Bluetooth® wireless technology with A2DP ⁵
Display	External, 1.8 inch 128x160 65k TFT

For more information regarding pricing and product availability in your region, please contact your local Motorola representative.

Certain mobile phone features are dependent on the capabilities and settings of your service provider's network. Additionally, certain features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Always contact your service provider about feature availability and functionality. All features, functionality and other product specifications are based upon the latest available information and are believed to be accurate; however such product specifications are subject to change without notice or obligation.

¹ RDS transmissions are radio station dependent.

² The unauthorized copying of copyrighted materials is contrary to the provisions of the Copyright Laws of the United States and other countries. This device is intended solely for copying non-copyrighted materials, materials in which you own the copyright, or materials which you are authorized or legally permitted to copy. If you are uncertain about your right to copy any material, please contact your legal advisor.

³ Network and/or SIM card dependent feature, not available in all areas. Airtime, data charges, and/or additional charges may apply.

⁴ The use of wireless phones while driving may cause distraction. Discontinue a call if you can't concentrate on driving. Additionally, the use of wireless devices and their accessories may be prohibited or restricted in certain areas. Always obey the laws and regulations on the use of these products.

⁵ This device supports Bluetooth A2DP profile. In order for Bluetooth devices to communicate with one another, they must utilize the same Bluetooth profile. To determine the profiles supported by other Motorola devices, visit www.motorola.com/bluetooth. For other devices, contact their respective manufacturer.

Certain Bluetooth features including those listed may not be supported by all compatible Bluetooth-enabled devices, and/or the functionality of such features may be limited in certain devices, or by certain wireless carriers. Contact your wireless carrier about feature availability and functionality.

⁶ All talk and standby times are quoted in Digital Mode, and are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data and other application usage patterns.

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