



MOTOROKR™ EM30

Transforming from a mobile phone into a music player at the touch of a button, the MOTOROKR EM30 uses Motorola's colorful ModeShift technology to illuminate the keyboard, taking you instantly from talk to music.

50% Talk, 50% Music, 100% You

One moment it's a mobile phone; the next, it transforms into your favorite music player. The ROKR™ EM30 provides the basics for talking and texting¹, plus seconds-flat MP3 downloads¹⁻³, storage space for your favorite songs, high-fidelity audio, FM radio and a jack for your favorite headphones. With colorful cues that let you know exactly which mode you are in, the ROKR EM30 connects the sounds that matter most: family, friends and favorite artists.

Hear It, See It, Say It

An 8GB microSD™ optional removable storage card stores your favorite songs. Listening options include built-in speaker, stereo Bluetooth® wireless technology and optional compatible accessories² and 3.5mm stereo wired headphones. CrystalTalk™ technology keeps sounds crisp and clear even in noisy environments.

The EM30 also provides an intelligently sized landscape display for a better web-browsing¹ experience. Compatibility with Windows Media® Player 11 provides freedom to download music from more than 200 on-line music stores worldwide^{1,3}. High-speed USB 2.0 technology lets you transfer songs in seconds³. A 2MP camera with 8X digital zoom snaps high-quality pictures and video.

MOTOROKR EM30	
Talk and Standby Time	Talk Time: up to approximately 360 minutes ⁴ ; Standby Time: up to approximately 300 hours ⁴
Bands/Modes	Quad Band; GPRS/EDGE class 12
Weight	100g
Dimensions	115x53x10.6mm
Battery	BK60 970mAh
Features	<ul style="list-style-type: none">• 3.5mm stereo headset jack• MIDI, MP3, AAC, AAC+, Enhanced AAC+, WMA, WAV, AMR-NB, Real Audio (RA) v10• FM radio with RDS technology• Text-to-speech recognition• ModeShift technology for easy switching between phone and music• Microsoft® music ecosystem support• Airplane mode for uninterrupted music• CrystalTalk technology• Optional 8GB microSD optional removable storage card• Compatibility with Windows Media Player 11• 2 megapixel camera with 8X digital zoom
Connectivity	Class 2 stereo Bluetooth wireless technology ² , USB 2.0 High Speed, GPRS Class 12, EDGE Class 12

MOTOROKR EM30 is expected to be available beginning in Q3 2008. For more information regarding pricing and product availability in your region, please contact your local Motorola representative.

Certain mobile phone features are dependent on the capabilities and settings of your service provider's network. Additionally, certain features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Always contact your service provider about feature availability and functionality. All features, functionality and other product specifications are based upon the latest available information and are believed to be accurate; however such product specifications are subject to change without notice or obligation.

1 Network and/or SIM card dependent feature, not available in all areas. Airtime, data charges, and/or additional charges may apply.

2 This device supports Bluetooth A2DP and AVRCP profiles. In order for Bluetooth devices to communicate with one another, they must utilize the same Bluetooth profile. To determine the profiles supported by other Motorola devices, visit www.motorola.com/bluetooth. For other devices, contact their respective manufacturer.

Certain Bluetooth features including those listed may not be supported by all compatible Bluetooth-enabled devices, and/or the functionality of such features may be limited in certain devices, or by certain wireless carriers. Contact your wireless carrier about feature availability and functionality.

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4 All talk and standby times are quoted in Digital Mode, and are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data and other application usage patterns.

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