

2012

MOTOROLA MOBILITY PROFILE



GIVING PEOPLE WHAT THEY WANT -- MORE

Access, updates, video, friends and family. It's all about getting more now.

At Motorola Mobility, we're breaking through the barriers that separate people from the things they love. We're designing technology that connects seamlessly so consumers have the best content at their fingertips, every second of every day. TV, talk, text, email and web surfing – we're putting people at the center of it all. It's what we call a Motorola Powered future and we're making the devices that do more, so people can do more.

REDEFINING MOBILITY

1984. It was a big year for mobile technology, a turning-point year, because the very first commercial portable cellphone rocked the world. DynaTAC. The Brick Phone. It was the device that ushered in the mobile phone era that has come to define who we are today. And it was invented by Motorola.

Cellphones have changed a lot since then, but Motorola's innovative spirit is as strong as ever. It's what keeps us developing products that transform our customers' lives, making them easier, smoother and more enjoyable.

Our portfolio includes the most amazing devices on the planet. Like our blazing-fast Android™ powered smartphones, led by the acclaimed DROID by Motorola family of products.

Recently, we improved upon a legend when we introduced the next generation Motorola RAZR™. Rail thin, lightning fast, Business Ready with air-tight security, and never-before-seen software innovations—Motorola RAZR brings all the pieces of busy lives together in one beautiful device.

For fitness junkies, we developed MOTOACTV™ – a ground-breaking training system that is both a motivating personal trainer and DJ in one lightweight device. It records and charts your workout data so you can attach numbers and progress to the sweat you've spilled, but it also learns which songs pump you up most and creates personalized playlists to push you beyond your limits.

And let's not forget our stunning tablets, crystal-clear hands-free headsets and inspired accessories that make life on the go as rich as possible.

Our customers are addicted to their Motorola products. Why wouldn't they be? Combining technological advances with exceptional design, our devices give them the freedom to do more.

EXECUTIVES

Sanjay Jha
Chairman and CEO

Dan Moloney
President

John Bucher
Chief Strategy Officer

Scott Crum
Chief People Officer

Mike Fleming
Chief Supply Chain Officer

Scott Offer
General Counsel

Bill Ogle
Chief Marketing Officer

Walt Oswald
Chief Information Officer

Geoff Roman
Chief Technology Officer

Marc Rothman
Chief Financial Officer

Dale Stone
Global Government Relations

KEY OFFICE LOCATIONS

Libertyville, Ill., USA

San Diego, Calif., USA

Horsham, Pa., USA

Plantation, Fla., USA

Sunnyvale, Calif., USA

Lowell, Mass., USA

Jaguariuna, Brazil

Tianjin, China

Beijing, China

Nanjing, China

Hsin Tien, Taiwan

Bangalore, India

Seoul, South Korea

Singapore

Toulouse, France

Basingstoke, U.K.

Linkoping, Sweden

St. Petersburg, Russia

MORE THAN DEVICES

As our home and mobile lives converge, Motorola Mobility continues to invent technology that serves consumers' digital needs and make life easier.

Take our Smart Actions app. It's ready to take over changes so users have less to think about in a day. Who doesn't get concerned with battery life once in a while? With Smart Actions that's one less worry because it can automatically change settings to optimize power. For those people that always forget to kill the ringer at work, Smart Actions can remember to do it for them. It's the app that keeps an eye on the phone, so users can focus on more important things.

Or check out MotoCast™, the app that lets users sync, store and access the stuff stored on their home computers from their smartphone, tablet or even another computer. Users can get instant access to entire libraries of photos, music, videos, documents and more whenever they need them wherever they are.

We understand that it's not just about devices, it's how those devices can be used. So get ready for more breakthroughs... and more connection.

HOME: WHERE CONSUMERS RULE

Once upon a time TV was king and people just watched what was on. Today, it's a different story. Consumers demand total control over their content. They crave the ultimate personalized experience: shows on any screen, in any room, at any moment. They want a TV that practically mind-reads what they're itching to see next. Broadband blazing enough to keep up with their fast-action games. And the power to control what plays at home, even from far far away. In a word, it's all about more. More access, more content, on more devices, in more places.

We're empowering them with just that. Mobility's Home portfolio includes video and voice and data solutions to lead the way for greater convergence than ever before. We're pioneering technologies that let consumers personalize their home entertainment experience and sync intuitive media across multiple screens. (Think the world's first-ever digitally-assisted living room.) By blazing new video gateways, we're exponentially expanding access to content everywhere, bringing the home and mobile space closer together. The benefits of this next-generation home ecosystem are practically endless.

For service providers, it can be daunting to keep up. Fear not. We have the lightning-quick software and iron-clad security to help providers stay on top while thrilling consumers and keeping connections safe. Using our Medios software, consumers can sync streaming content

between devices, anywhere, at any time. So social media junkies can use Facebook® to keep in touch with their friends while sharing content of all kinds, perfect for those *are-you-seeing-this?! moments*. While the socially conscious can use our 4HOME cloud technology to monitor which appliances are consuming the most energy in every room. It's a jaw-dropping opportunity for the industry, and our flexible portfolio of Motorola Home products is leading the revolution.

People are looking for a new era of convergence, and Motorola Mobility products are leading the way. We're designing mobile devices, wireless accessories and video gateways to connect people and enrich their lives in ways they haven't even considered possible.

Innovation that puts people on top – at Motorola Mobility it's our driving passion, and we do it better than anyone else.

PRODUCT CATEGORIES

Converged mobile devices, including smartphones, mobile computing devices and tablets

Software and services, including MotoCast, Smart Actions and Medios

Digital entertainment devices

Digital and IP video solutions

Passive Optical Networking solutions

Bluetooth® accessories

Cable modems and gateways

Video distribution systems

GPS fitness tracker

ABOUT MOTOROLA MOBILITY

Motorola Mobility, Inc. (NYSE:MMI) fuses innovative technology with human insights to create experiences that simplify, connect and enrich people's lives. Our portfolio includes converged mobile devices such as smartphones and tablets; wireless accessories; end-to-end video and data delivery; and management solutions, including set-tops and data-access devices. For more information, visit motorola.com/mobility.



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