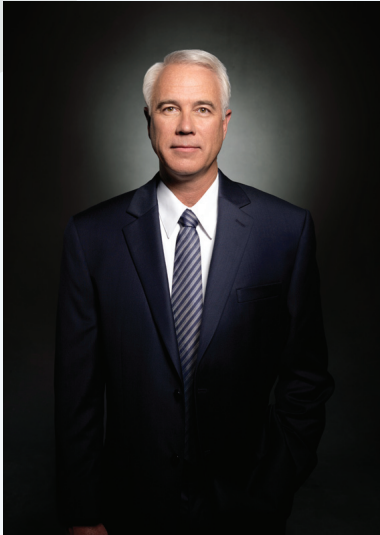




Asset Management Service

Designed specifically for mission-critical wireless communications, Motorola Asset Management makes your job easier, your operation more efficient, and helps you get the most from your communications investment.





Who Needs Asset Management?

...Operations managers who must quickly locate the equipment first responders need the minute they need it.

...Comm shop supervisors who need to easily track and manage work orders from beginning to end.

...Radio technicians who require history of the asset in order to more effectively repair or program it.

...Finance managers/IT executives who want to control costs, improve ROI, and ensure that resources and data are effectively integrated and managed across the enterprise.



Whether you manage a single-site VHF system, a multi-site simulcast system, or something in between, you need a firm handle on your assets to maintain effective control of your operation. Too often, operations managers depend on spreadsheets, emails, sticky notes, and brain power to figure out what's where, who's using it, and making sure your users have what they need when they need it. And too often, that method leads to uncounted assets that sit in storage boxes, untracked equipment that moves from department to department, and critical data on repair work orders or technician time that financial managers could use to allocate expenses or justify a budget request.

User-friendly, scalable, and designed for mission critical radio communications

Many asset management tools track vehicles and other major items, but do not track peripherals. Designed specifically to support RF Communications systems and the daily operations of a radio comm shop, the easy-to-use Motorola Asset Management tool provides effective tracking and management to provide complete control of your communications assets.

For over 80 years, Motorola has worked closely with the Public Safety organizations, providing mission critical communications equipment and services that meet the needs of government agencies and first responders.

Motorola Asset Management was created specifically for communications professionals who support those users. Motorola Asset Management manages the entire complement of a communications system from fixed infrastructure equipment to radios, batteries and accessories, to laptops and light bars.

The software even enables seamless integration between applications and provides an automatic audit trail for tracking the movement of assets between agencies, personnel, vehicles. This allows for tracking items from parent to child assets, in order to enable a highly efficient work flow.

With three primary solutions and optional applications to choose from, the budget-conscious Motorola Asset Management service enables you to purchase just the amount of asset management you require today, and then scale to the level you will need in the future.

- **AssetXPRESS 360^o™ *** is an economical and basic Asset Management solution that contains critical functionality needed to manage communications assets for small radio shops with one to two users. It is available as a Subscription model and can be a cost effective entry point into an efficient asset management program. AssetXPRESS 360^o™ can be upgraded to one of the more comprehensive solutions.
- **CommASSET 360^o™ *** allows you to identify and manage critical assets at the touch of a button to help increase the operational efficiency of your communications investment.
- **CommSHOP 360^o™ *** provides all the features of CommASSET plus helps you to manage the Work Order process, improve cost containment and the billing process, and ensure that your entire radio operation (whether single or multi-agency) runs more smoothly.
- **Field-based applications**
 - Mobile Asset Assistant provides a simplified approach to capture, track, and manage assets in a remote environment on Motorola mobile computing handheld devices through the use of five applications.
- **Other applications include**
 - Radio ID Management provides control in situations that require management of multiple Radio ID's
 - Web Enterprise Suite, which includes Service Request Manager, and Work-Order Manager provide remote, off-line Asset and Work Order capabilities

From acquisition to disposition, Motorola Asset Management enables equipment inventory accountability that provides unique asset lifecycle management. The tailored software also allows you to track the asset #, serial #, model #, inventory #, Unit ID, asset status, class and category, preventive maintenance, warranty dates, and much more.

Quick, easy implementation and choice of implementation options

Motorola experts ensure no-hassle implementation and can help you determine exactly what your needs are, help you choose the right solution, and guide you through the set-up and creation of your



agency's database. Whether you have the resources to manage the implementation yourself or you need custom development and configuration and process re-engineering, Motorola can help you get the most out of the solution and ensure that you have the appropriate degree of asset management you need.

Don't want to purchase hardware, OS and database licensing? Don't want to bother with network-related set-ups, conducting nightly data backups, and implementing various levels of redundancies? If you are not ready to host the application and/or your asset database on your own server, Motorola provides remote hosting at our state of the art data center. Our facility is secured by multiple levels of physical and network security for maximum protection. The data center is staffed 24/7 to ensure security systems are always operational, current, and ready to thwart any potential threat to the integrity of the network and your application and database. We combine powerful technology, state of the art facilities, and world-class support to deliver secure, uninterrupted, error-free asset management.

Process efficiencies, cost containment, productivity improvements

Motorola Asset Management goes beyond just tracking assets. It can also help you more effectively and efficiently manage your radio shop and people, thereby achieving greater process efficiencies and better cost containment. We can help you:

- Increase operations efficiency by managing resources and reducing underutilized assets
- Save costs by efficiently managing work orders/repairs and creating a historical record of each asset
- Increase accountability by determining costs for repairs; service by department or individual
- Allocate costs to agencies or departments based on usage
- Ensure full utilization of your communications investment

The Motorola Difference

Motorola is committed to helping organizations operationalize mobility and achieve critical business imperatives through a portfolio of innovative, comprehensive services. With more than 80 years of wireless communications experience and service offerings that include systems integration, managed services, security, network optimization, and applications, Motorola's goal is to provide customers with optimal performance and an exceptional user experience. The difference is in our people, process, and innovation and with more than 6,500 highly qualified service professionals worldwide and more than 900 local points of presence, customers in over 80 countries can attest to the value and quality of our end-to-end system support capabilities.





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