



## **Antony Barounas**

**Vice President & General  
Manager  
Europe & Global Telco  
Accounts  
Lenovo Mobile Business Group**

Antony is responsible for the sales and marketing of Motorola smartphones across Europe and Global Telco Accounts. His focus includes driving our business strategy for sales activities and leading customer relationships. Antony joined Lenovo from Sony Mobile Communications where he held various positions since 2007, the last one being Vice President EMEA and Head of Global

Consumer Units. Before that, he spent 14 years with Wrigley/Mars in various roles, such as Regional Managing Director South Europe. Antony started his career with HP as part of the Automated System Applications Sales team. Antony is based in London.