

Shashank Sharma

Executive Director and Asia Pacific Leader Lenovo Mobile Business Group and Motorola

Shashank is responsible for Lenovo and Motorola's smartphone business across the Asia Pacific region, which includes India, Indonesia, Japan, Australia and New Zealand. He oversees the region's business strategy, sales, operations, marketing and customer relationships. Prior to this role, Shashank managed the business operations and transformation of MBG's global product organization. He was also the leader of Lenovo Middle East & Africa's (MEA) smartphone business for three years, launching and driving sales of mobile devices in the region.

Shashank has over 23 years of IT and mobile industry experience in sales, product management and operations. His credentials include holding several sales leadership positions at ACER for various countries in MEA. Shashank holds a Metallurgical Engineering degree from The National Institute of Technology, Tiruchirappalli, and a Masters in Management from MIP, Milan.